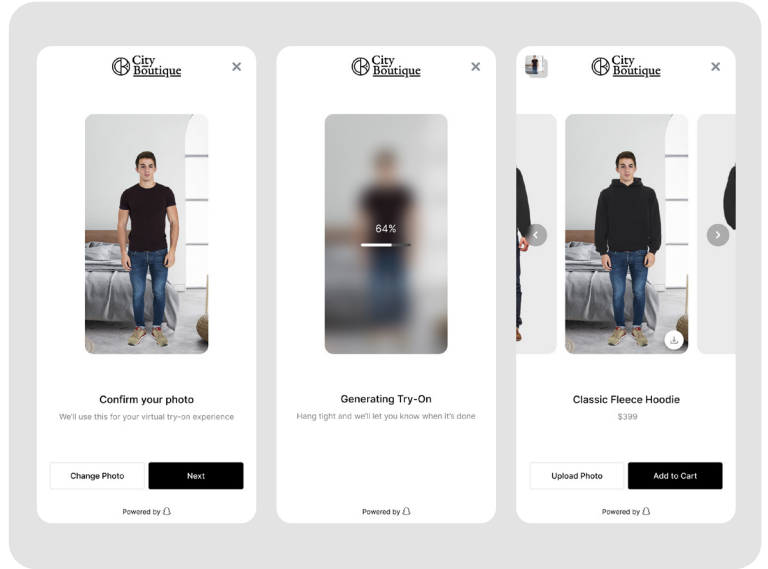


Product Feature

Clothing Try-On

Clothing Try-On leverages Snap's technology to transform existing product pictures into scalable, dynamic try-on experiences for shoppers on merchant apps or websites. Shoppers can see a look by uploading a photo or by using models as a reference.



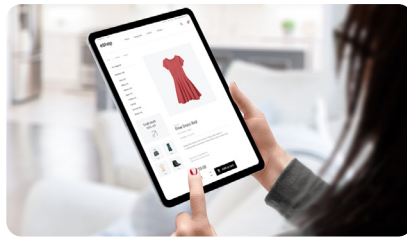
Inclusive & Personalized



Our advanced technology accounts for the contours, shapes, and edges of the product in addition to the shopper's unique body type and pose to provide a personalized and inclusive experience for shoppers.



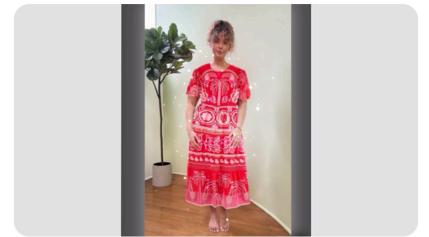
Make Shopping Convenient



Give shoppers a convenient and seamless way to try on garments virtually. Clothing Try-On doesn't require a live camera which means shoppers can try on clothes anywhere whether on the go or from the comfort of their own home.



Streamline Asset Creation

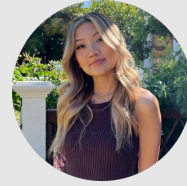


Clothing Try-On transforms existing product photography into scalable, personal, and dynamic Try-On experiences for shoppers on merchant apps or websites. No preexisting 3D assets are needed, making it easy to get started.

Purposefully Innovative.

Join the growing list of merchants using the Shopping Suite to create a more innovative retail experience.

ares.snap.com

PRINCESS POLLY

“We are always looking for ways to improve our customers’ shopping journeys and with return rates increasing, we were seeking a solution to support shoppers in finding the right size. We were looking for a solution that was easy to implement, intuitive to use for our shoppers, and one that drives real conversion rate impact- Shopping Suite with Fit & Size Recommendations and Clothing Try-On checked all of our boxes. Our shoppers are returning 24% less if they follow the recommendations!”

Melanie Huang,
UX eCommerce Specialist, Princess Polly

Enhance Retail with the Shopping Suite

The Shopping Suite is a comprehensive enterprise-grade commerce technology suite that improves the shopper experience and drives conversions on merchant websites and apps. The suite delivers bottom-line business value through personalized fit recommendations, AR try-on, and interactive 3D product visualization.

With Shopping Suite, merchants have access to Enterprise Manager to streamline the software integration process, asset creation, performance reporting, and more into one self-contained platform. This self-service tool empowers companies to efficiently bring leading AR technology to shoppers.

Shopping Suite Products



Fit Finder
Personalized
Size Advisor



Clothing Try-On
AR Image Try-On
Experience



Accessory Try-On
AR Live Camera
Try-On Experience



3D Viewer
View, Rotate and
Zoom in AR



AR Mirrors
Connect AR Into
Physical Locations

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