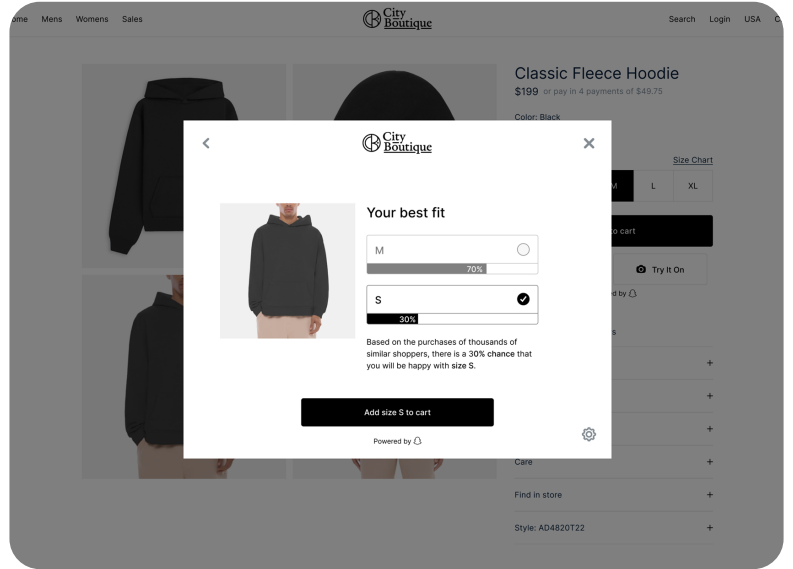


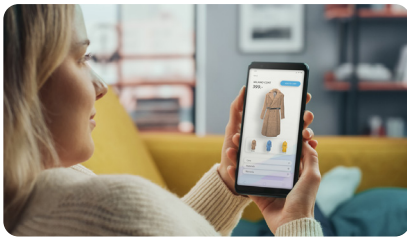
Product Feature

# Fit Finder

Fit Finder is an intuitive size advisor that delivers expert size advice, leaving shoppers feeling confident about their purchases and less likely to return. Machine learning algorithms use purchases and returns records, physical attributes of customers, and garment details to generate accurate, personalized size recommendations.



## Deliver Personalized Experiences



Give shoppers personalized size recommendations based on the way they answer the questions related to their preferred size and fit. After receiving a bespoke recommendation, shoppers can even add the item to their cart directly from Fit Finder.



## Increase Accuracy Over Time



Fit Finder delivers accurate recommendations from the get go. Performance improves with each new recommendation. Machine learning algorithms adjust the recommendation models based on the increased volume of data from customer inputs.



## Reduce Costly Returns



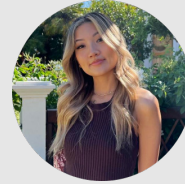
Online purchases can result in 30-50% return rates, with size being the top factor for shoppers returning footwear, clothing, and accessories. Companies who provide accurate size recommendations end up effectively reducing the need for returns due a wrong fit.

# Purposefully Innovative.

Join the growing list of merchants using the Shopping Suite to create a more innovative retail experience.



PRINCESS POLLY



“We are always looking for ways to improve our customers’ shopping journeys and with return rates increasing, we were seeking a solution to support shoppers in finding the right size. We were looking for a solution that was easy to implement, intuitive to use for our shoppers, and one that drives real conversion rate impact- Shopping Suite with Fit & Size Recommendations and Clothing Try-On checked all of our boxes. Our shoppers are returning 24% less if they follow the recommendations!”

Melanie Huang,  
UX eCommerce Specialist, Princess Polly

## Enhance Retail with the Shopping Suite

The Shopping Suite is a comprehensive enterprise-grade commerce technology suite that improves the shopper experience and drives conversions on merchant websites and apps. The suite delivers bottom-line business value through personalized fit recommendations, AR try-on, and interactive 3D product visualization.

With Shopping Suite, merchants have access to Enterprise Manager to streamline the software integration process, asset creation, performance reporting, and more into one self-contained platform. This self-service tool empowers companies to efficiently bring leading AR technology to shoppers.

### Shopping Suite Products



**Fit Finder**  
Personalized  
Size Advisor



**Clothing Try-On**  
AR Image Try-On  
Experience



**Accessory Try-On**  
AR Live Camera  
Try-On Experience



**3D Viewer**  
View, Rotate and  
Zoom in AR



**AR Mirrors**  
Connect AR Into  
Physical Locations

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